

THE ALL-NEW BMW 7 SERIES: LUXURY REINVENTED.

Ground-breaking innovation, dynamic performance and exquisite design are the defining qualities of the all-new BMW 7 Series. Features such as BMW Gesture Control, Touch Command, and Executive Lounge seating make the latest 7 Series more exciting and luxurious than ever.

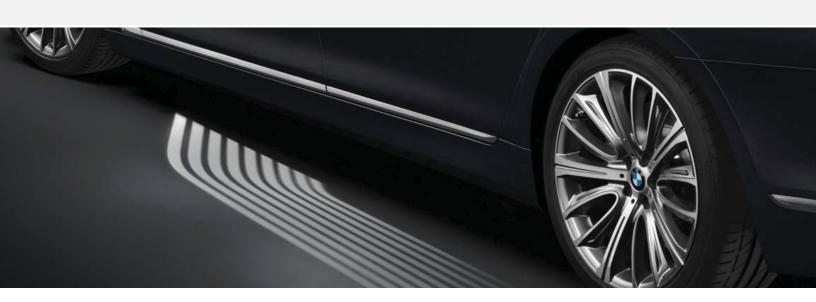






HOFMEISTER KINK

An iconic feature of BMW's design heritage, the Hofmeister kink in the new 7 Series is seamlessly incorporated into the window frame as a single-piece element.



ACTIVE KIDNEY GRILLE

The all-new BMW 7 Series is the first vehicle to feature an Active Kidney Grille with visible air-flap control. Opened only as required, helping to cool the engine, or it remains closed to improve aerodynamics.



LED LIGHT CARPET

The LED Light Carpet creates a stunning lighting scenario on the ground in front of the doors. You'll be greeted like a VIP every time.

YOU'RE IN CONTROL. ALWAYS.

The new BMW 7 Series offers the most innovative and intuitive cabin to date.

The optional BMW Gesture Control, with 3D infrared camera technology, allows drivers to access various functions (such as playback volume and telephone calls) by simply moving fingers or a hand. BMW Touch Command, a built-in Android™ tablet with a 7" screen, enables passengers to surf the internet, control lighting and enjoy an array of entertainment and wellbeing functions. The BMW Display Key offers a range of useful functions via the integrated LCD touchscreen.









Display Key



ENTERTAIN YOURSELF: STAY CONNECTED.

Travel in pleasure. Passengers in the luxurious rear seats of the BMW 7 Series enjoy a variety of entertainment functions, thanks to the Executive Lounge rear console and BMW Touch Command. The 16-speaker, 1,400-watt Bowers & Wilkins Diamond surround sound system offers outstanding, studio-quality sound throughout the cabin.



FIRST CLASS. **EVERY TIME.**

The optional Rear Executive Lounge Seating Package provides a luxurious wellness oasis for rear-seat passengers. Enjoy a generous amount of space in which to relax, as well as a foot rest for maximum leg room. They'll also experience adjustable seats with eight different massage functions, customized lighting, a four-zone air conditioning system, and an enhanced entertainment experience.



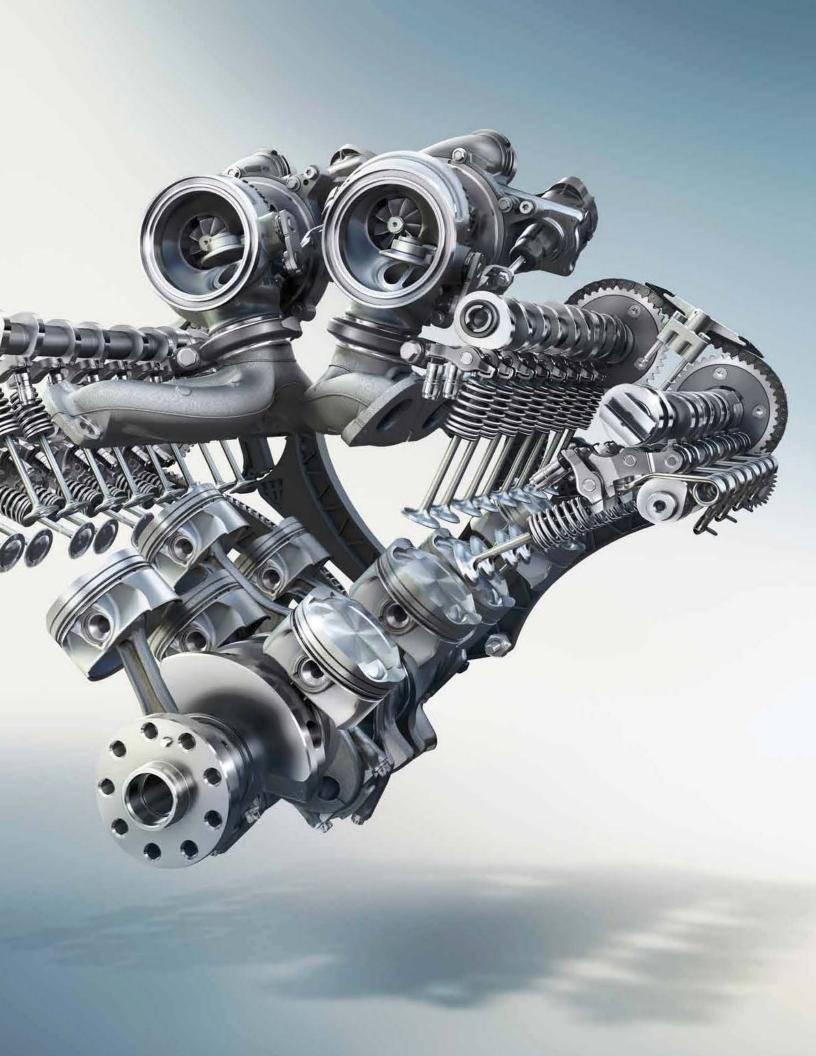


Our flagship luxury sedan features a powerful V8 engine with BMW TwinPower Turbo technology (two TwinScroll Turbochargers, direct injection, Valvetronic, Double-VANOS) and 8-speed steptronic automatic transmission. Experience the unique balance between dynamic sporting capability and luxurious driving comfort.



¹0–100 km/h results for 7 Series 750Li xDrive.







2016 750i xDRIVE PACKAGES

EXECUTIVE PACKAGE

Soft Close Doors
Climate Comfort Laminated Glass
Climate Comfort Windscreen
Side Sunshades
Ventilated Seats
Leather Instrument Panel

Massage Function for Driver and Passenger Surround View SiriusXM™ Satellite Radio Tuner with 6-month Subscription Anthracite Alcantara Roofliner

DYNAMIC HANDLING PACKAGE

Integral Active Steering
Active Comfort Drive with Road Preview

REAR ENTERTAINMENT PACKAGE

Rear Entertainment System BMW Touch Command

DRIVER ASSISTANCE PACKAGE

Driving Assistant Plus Park Distance Control, Front and Rear Night Vision with Pedestrian Detection Headlight Washers

Please contact or visit Otto's BMW for the most up-to-date information.



2016 750Li xDRIVE PACKAGES

EXECUTIVE PACKAGE

6-month Subscription

Climate Comfort Laminated Glass
Climate Comfort Windscreen
Sky Lounge Panoramic Glass Sunroof (Optional)
Side Sunshades
Ventilated Seats
Leather Instrument Panel
Massage Function for Driver and Passenger
Surround View
SiriusXMTM Satellite Radio Tuner with

DRIVER ASSISTANCE PACKAGE

Driving Assistant Plus Park Distance Control, Front and Rear Night Vision with Pedestrian Detection Headlight Washers

DYNAMIC HANDLING PACKAGE

Integral Active Steering
Active Comfort Drive with Road Preview

M SPORT PACKAGE

M Sport Exhaust System
20" M double spoke wheel,
Bicolour (style 648M)
M Aerodynamics Package
High-Gloss Shadow Line Exterior Trim
Anthracite Roofliner
Anthracite Alcantara Roofliner (Optional)
High Speed Maximum with
Performance Tires



EXECUTIVE LOUNGE TIER 1

Rear Ventilated Seats
Rear Comfort Seats
Executive Lounge Seating
Heat Comfort Package
Massage Function, Rear Seats
BMW Touch Control

INTERIOR DESIGN PACKAGE

Pure Excellence Interior Design
Seat belt Withdrawal Cover in Wood Trim
Rear Centre Armrest with Wood Trim
Alcantara Roofliner in Coordinated Colour
Anthracite Alcantara Roofliner (Optional)
Grab Handle Clasps in Wood Trim
High-Pile Luxury Rear Floormats

EXECUTIVE LOUNGE TIER 2

Rear Ventilated Seats
Rear Comfort Seats
Executive Lounge Seating
Executive Lounge Rear Console
Heat Comfort Package
Massage Function, Rear Seats
Rear Entertainment System

Please contact or visit Otto's BMW for the most up-to-date information.

COLOUR YOUR WAY.

ALWAYS IN STYLE.

Choose from several paint finishes, whether non-metallic (Alpine White, Jet Black) or metallic (including Carbon Black, Imperial Blue, Mineral White and Arctic Gray). For the interior, colour selections for the Exclusive Nappa Leather include Ivory White, Canberra Beige, Black and Cognac.

UPHOLSTERY



NASW Black Extended Nappa Leather

Upholsteries shown are for comparison purposes only. Not all upholsteries available on all models. For details, please visit Otto's BMW.

EXTERIOR COLOURS



Colours shown are for comparison purposes only. Not all exterior colours available on all models. Figures subject to change. Not all packages available in all models. Please visit Otto's BMW for the most up-to-date information.





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